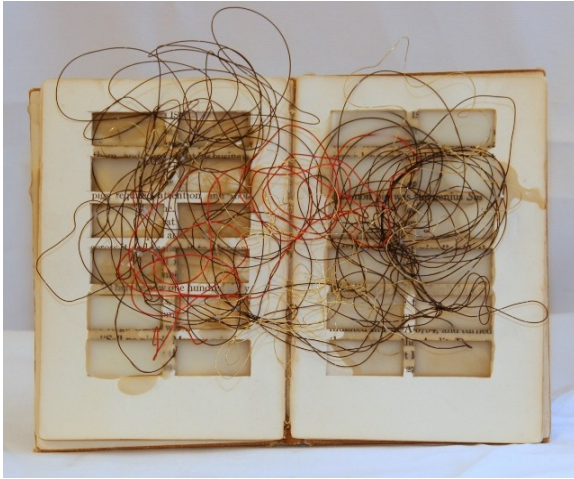


**Call for Entries**



**ALTERED BOOK SHOW/BENEFIT**

We are doing it again! The **3rd annual show of book arts** will be held at MarinMOCA April 21 through May 26, 2012. We are asking artists from all over the Bay Area to donate an “altered book” or some type of book art object for the show. All proceeds go to support the exhibitions and programs of the Marin Museum of Contemporary Art.

The show includes not only “altered books,” but any type of artwork that uses books in new, imaginative ways (jewelry, sculpture, etc.). The idea is to show visitors how artists are giving new life to old library discards and/or creating new works based on the book form. We will have a supply of books available in the lobby beginning in early January or you can use/make your own.

Books can be re-imagined in whatever fashion you choose: fold them, excavate, embellish, paint over, create jewelry, do a journal, collage, add ceramics, make a sculpture, whatever. You may also construct a new book, e. g. accordion, bound journal or the like. Collages and assemblages that incorporate some part of a book are also acceptable.

The books will be offered in a Silent Auction for five weeks (April 21 through May 26). They will then be auctioned off to the highest bidder at a **LIVE AUCTION** party on Saturday, May 26, 5 to 7 pm.

Donna Seager of the Donna Seager Gallery in San Rafael will give a talk at the opening reception (4 pm, April 21) and will also make first, second and third place awards plus honorable mentions.

**WE HOPE YOU JOIN IN THIS EVENT.** Making an altered book can be a whole lot of fun and a chance for you to try a new medium. Check out the **WEBSITES** below for inspiration. People are doing some marvelous things with old books, re-imagining them in hundreds of different ways. Donating artists will be acknowledged in the event program as well as in the Newsletter.

**CRITICAL DATES**

- **For return of Entry Form:** We need your signed Entry Form by **February 1**.
- **For picking up discarded books:** Books will be available beginning Jan. 5 in the MarinMOCA lobby or you may use your own.
- **For delivering your book:** Your book must be delivered to MarinMOCA on **Sunday, April 15 (4-6 pm)** or **Monday, April 16 (11am to 1 pm)**. If this poses a problem, email [cleanorkmurray@comcast.net](mailto:cleanorkmurray@comcast.net) and we will work something out.
- **Opening Reception:** Saturday, April 21 (5-7 pm) with talk by Donna Seager at 4 pm. **Live auction closing party:** Saturday, May 26 (5-7 pm).

**Limitations:** Size not to exceed 16” H by 16”W by 10” D. Books may be wall hung or rest on a shelf or pedestal. No live plant matter, no batteries and no electrical wiring. Any work that does not meet these criteria must have a waiver. Waivers may be requested by emailing [cleanorkmurray@comcast.net](mailto:cleanorkmurray@comcast.net).

**Sales:** Donating artists understand the books will be auctioned off to the highest bidder and the proceeds from the sale of the books will go to MarinMOCA.

**To enter:** Please fill out the Entry Form (Donation Agreement) and mail or FAX it back to us at MarinMOCA, 500 Palm Drive, Novato, CA 94949. **We need to have this form no later than February 1.**

Check out these websites: [www.jamesmichaelstarr.com](http://www.jamesmichaelstarr.com); [www.melissazink.com](http://www.melissazink.com); [www.margaretsuchland.com](http://www.margaretsuchland.com); [www.conradwildegallery.com](http://www.conradwildegallery.com) (click on suchland); [www.lisakokin.com](http://www.lisakokin.com) (click on buttons); [www.jalexbooks.com](http://www.jalexbooks.com); [www.23sandy.com](http://www.23sandy.com); google “Lenore Tawney”; [www.stevemcpherson.co.uk](http://www.stevemcpherson.co.uk) (click on #5 and #6). Those are just a few sites to help inspire you. There are also many books about book art objects and altered books available in local libraries and bookstores. Happy browsing.

**JOIN IN THE FUN. HELP MARINMOCA KEEP EXHIBITIONS GOING. SEND IN YOUR DONATION FORM TODAY**



**The 3<sup>rd</sup> Annual Altered Book/Book Arts Show  
AGREEMENT**

*I agree to make a book art object for the 3rd annual Altered Book and Book Arts Show/Auction and deliver it to MarinMOCA by April 15 or 16. I understand the book will be sold to the highest bidder and all proceeds from the book will go to fund MarinMOCA's programs and activities.*

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
(required)

**IMPORTANT:** Please complete and mail, FAX, or deliver this form to MarinMOCA by the due date shown in the current Call for Entries.

Your name: \_\_\_\_\_  
(required) (as you wish it to appear on the bid sheet)

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_  
(required) (required)

Street Address: \_\_\_\_\_  
(required)

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
(required) (required)

**Mail to:** MarinMOCA, Altered Book Auction, 500 Palm Drive, Novato CA 94949  
**FAX: 415-506-0139**

**THANK YOU FOR YOUR GENEROUS SUPPORT!**

**Questions?** Call MarinMOCA (415-506-0137) or Eleanor Murray (415-472-2582 or email [eleanorkmurray@comcast.net](mailto:eleanorkmurray@comcast.net))

MarinMOCA is a 501(c)(3) organization. Your donation is tax deductible.

I would like to help MarinMOCA with a separate donation of \$ \_\_\_\_\_

Name \_\_\_\_\_

Check enclosed  Please charge my credit card

VISA  MASTERCARD # \_\_\_\_\_ Exp. \_\_\_\_\_

3 digit code (from back of card) \_\_\_\_\_