

CALL FOR ENTRIES:
10th Annual Altered Book Exhibition & Fundraiser

The 10th Annual **Altered Book Exhibition and Fundraiser** will be held at MarinMOCA April 27 – June 1, 2019. Interested artists may donate one book art object for the show. Proceeds support the exhibitions and programs of MarinMOCA.



A few entries from 2018 shown left to right: "Rotations" Kerith Lisi, "Octopus" Joan Peck, "The Magic of Storytelling" Tony Gangitano

New cash award: Mary Austin, Founder of the San Francisco Center for the Book, and Donna Seager, of Seager Gray Gallery in Mill Valley will jury this year's exhibition for 1st, 2nd, 3rd, honorable mentions, and a new award honoring event founder and artist, Eleanor Murray. The Eleanor Murray award is a \$200 cash prize and will be made to the artist submitting a work which is beautifully-executed and demonstrates a unique and exceptional artistic vision.

Artwork Description: Altered Books use all or part of a book as the starting point for a new work of art. Final pieces can take many different forms including sculpture, collage, assemblage or jewelry as long as the book features heavily in its final appearance. If you are looking for ideas we recommend looking at past *Art of the Book* exhibitions at the Seager Gray Gallery in Mill Valley, CA for some excellent examples of book art that employs sophisticated techniques and concepts. Book Art Objects are books that have been created out of either traditional fine art bookbinding techniques, or unique materials and techniques. Our innovative past artists have turned to materials such as antique Japanese scrolls, fabric, wood, film negatives, and metal for their artists' books.

Limitations: Size shall not exceed 16"H by 16"W by 10"D. Books may be hung on the wall or displayed on a shelf or pedestal. **Any work that does not meet these criteria must have a waiver.** Waivers may be requested by emailing Sue Dedina at: sue.dedina@gmail.com **Due to space limitations we can only accept one Altered Book donation per artist.**

Critical Dates:

- **Sunday, Jan. 20, 2019: Altered Book kickoff and coaching session for artists looking for ideas.** Refreshments and some materials provided. 1:00 – 4:00pm, 500 Palm Drive, Novato, 2nd floor.
- **Friday, Feb. 15, 2019: DONATION AGREEMENT FORM** due, via mail, email or hand delivery.
- **Sunday, Apr. 21: (5:00-7:00pm) or Monday, Apr. 22 (11:00am – 2:00pm):** Delivery of your artwork. If you cannot deliver your work on these dates/times, please contact Sue Dedina: sue.dedina@gmail.com to arrange an alternate delivery date.
- **Saturday, April 27:** (4:00-7:00pm) Opening Reception
- **Saturday, April 27 – June 1:** Exhibition and Silent Auction
- **Saturday, June 1:** (5:00-8:00pm): Live Auction Closing Party

Sales: Donating artists understand the artworks are donated and will be auctioned off to the highest bidder and the proceeds from the sale of the artwork will go to MarinMOCA. MarinMOCA is a 501(c)(3) organization.

Don't delay. Send in your Donation Agreement today!

DONATION AGREEMENT

10th Annual Altered Book Exhibition & Fundraiser

Please complete and deliver this form to MarinMOCA by **February 15, 2019**.

Send completed form via mail/hand delivery or email to:

MarinMOCA, 500 Palm Drive, Novato, CA 94949 | info@marinmoca.org

Your name: _____
(as you wish it to appear on the bid sheet)

Phone: _____ **Email:** _____
(required) (required- please print neatly)

Street Address: _____
(required)

City: _____ **State:** _____ **Zip Code:** _____
(required) (required) (required)

I agree to make a book art object for the 10th Annual Altered Book Exhibition and Fundraiser and deliver it to MarinMOCA on April 21 or 22, 2019. I understand the book will be sold to the highest bidder and all proceeds from the book will go to fund MarinMOCA programs and activities. I give MarinMOCA permission to use images of my artwork on their website, and for promotional purposes.

*I understand that MarinMOCA is counting on my artwork, and will be unable to replace my contribution if it is not completed on time. **By turning in this form, I fully commit to deliver my artwork by the deadline.***

Donor Signature: _____ **Date:** _____
(required)

Questions? Contact us at 415-506-0137 or email: info@marinmoca.org

We are glad you will be participating!

Yes, I would like to help MarinMOCA with a separate donation of \$ _____

Name: _____

Check enclosed

Please bill my VISA MASTERCARD

Credit Card # _____

Exp. _____ 3 digit security code (from back of card) _____

Billing address: _____

Signature: _____

THANK YOU FOR YOUR GENEROUS SUPPORT!