

PROSPECTUS / CALL FOR ENTRIES

**“Content Matters”**

**Summer National Juried Exhibition**

June 15 – August 4, 2019

Reception: June 15, 5 – 7pm

**THEME**

**Content Matters:** “Content” is the meaning conveyed by a piece of artwork – a message portrayed through images, symbols, marks, or stylistic treatment. Content communicates the artist’s point of view, their thoughts, beliefs and experiences, and it creates a response on the part of the viewer. 2D or 3D artwork will be accepted in any medium. We are interested in what you have to say through your artwork.

**JUROR Jack Fischer**

This exhibit will be juried by well-known San Francisco gallerist Jack Fisher, who has been exhibiting artists for over 15 years. According to Mr. Fischer, “The work I exhibit is from the heart and the gut.” Jack Fischer Gallery shows work from a diverse group of artists working in many genres including contemporary, visionary, self-taught, and intuitive. As the gallery’s program has expanded, the emphasis has evolved from a strictly overarching interest in narrative work to include both abstraction and conceptual work. The gallery has two locations in San Francisco, allowing space for more exhibitions, new artists, and the continued cultivation of artists who have been with the gallery for many years.

**CALL FOR ENTRIES**

**Open to the first 400 qualified entrants.** All entrants must be U.S. resident artists 18 and over. You are invited to submit up to 5 digital images of your original artwork completed in the past five years, not previously shown in a MarinMOCA or Artists of MarinMOCA exhibit. Artists currently represented by the juror are ineligible for this call. This exhibit is open to all art media. **Only online entries with digitally uploaded images will be accepted. Oversized artworks that do not have a waiver will not be juried.** Digital entries must be RECEIVED via online application on or before midnight PST, THURSDAY, April 18, 2019.

**CALENDAR**

<b>Digital entries uploaded:</b>	<b>Thurs, April 18, 2019 (by midnight PST)</b>
Accepted entries posted on our website:	Wed, May 1
Ship-in delivery deadline:	Friday, June 7
Walk-in delivery:	Sunday, June 9 (5-7pm) and Monday, June 10 (11am-1pm)
Show opens:	Saturday, June 15, 11am-5pm
Reception:	Saturday, June 15, 5-7pm
Show closes:	Sunday, Aug 4, 5pm
Pick up artwork:	Sunday, Aug 4 (5-7pm) and Monday Aug 5 (11am-1pm)
MarinMOCA ships artwork that was mailed:	Tues – Thurs, Aug 6-8

**SIZE LIMITATION: oversized artwork not accepted without waiver**

2D artwork: 84in (7ft) total height, 48in (4ft) total width; total weight not to exceed 70 pounds.

3D artwork: 84in (7ft) height, 48in (4ft) width, 36in (3ft) depth, not to exceed 70 pounds (floor installation).

**Do not enter a work that exceeds these parameters without requesting a waiver from the Exhibit Producer, Patricia Leeds at [pleeds@theleeds.net](mailto:pleeds@theleeds.net).** See page 3 for additional requirements.

**ARTWORK SPECIFICATIONS AND WAIVERS**

**All accepted artwork must conform to “Artwork Specifications”** included in this prospectus. **Any work that does not meet these criteria must have a waiver in order to be juried.** Waivers may be requested by contacting the Exhibition Producer at [pleeds@theleeds.net](mailto:pleeds@theleeds.net).

**ENTRY PROCEDURE AND DIGITAL IMAGE FORMAT**

**Digital entries ONLY.** 400 qualified artist entrants are allowed on a first-come, first-served basis.

Go to [www.marinmoca.org](http://www.marinmoca.org), select “For Artists”, then “Online Digital Entry”, and follow instructions for entry. Please adhere to the following requirements for the size of digital images:

**Format:** JPG

**Resolution:** 72 dpi with approximately 2500 as largest dimension

**Size:** Not to exceed 2.0 MB for each image submitted

**Color Mode:** RGB

## FEES

A non-refundable entry fee will be charged. Entry fee for **Non-members**: \$35 for up to 3 entries or \$50 for 4-5 entries. Entry fee for **Artists of MarinMOCA** members: \$30 for up to 3 entries or \$45 for 4-5 entries. Diptychs and triptychs count as one piece; use only one image of entire diptych or triptych. 3D Artists should consider uploading a single image that includes two views for each artwork submitted. Fees to be paid online via PayPal or credit card during the digital entry process (see **Entry Procedure and Digital Image Format** below).

## AWARDS

First Place: \$500.00  
Second Place: \$300.00  
Third Place: \$100.00

Non-monetary Honorable Mention awards may be given at Juror's discretion.

## ACCEPTED ENTRIES

An email will be sent to all entrants to advise whether any of their entries is accepted on approximately May 1. You may also check our website at [www.marinmoca.org](http://www.marinmoca.org) on May 1. The artwork must closely represent the quality of the digital images for showing in the exhibition, must be the size as stated on your entry form, and must be clean and ready to hang. All accepted artwork is to remain on display for the duration of the exhibition. No artwork is to be removed before the closing of the exhibition on the date indicated above. MarinMOCA reserves the right not to hang accepted work that arrives in non-display condition (dirty, damaged, coming out of the frame, over size limits, or otherwise not ready for display). Accepted entries in any exhibition are reviewed for possible use in advertising and promoting the exhibition (invitations, newsletters, press releases, and other advertising). Your entry into the exhibition will constitute your consent to the possible use of your images for such purposes.

## ARTWORK DELIVERY (Shipping instructions must be followed exactly)

Delivery of accepted artwork may be made in one of two ways:

**Shipping:** Must be received by MarinMOCA before 4pm on **Friday, June 7, 2019**.

Include a PREPAID return-shipping label (with barcode) with your work in a reusable carton or crate.

**Do not** send checks or stamps or your credit card number with your work in lieu of a prepaid shipping label. COD entries will not be accepted. Please **DO NOT** pack in Styrofoam peanuts or other similar loose packaging materials. ARTWORK THAT DOES NOT CONFORM TO SHIPPING INSTRUCTIONS WILL NOT BE INCLUDED IN THE SHOW.

**Hand delivery:** MarinMOCA will accept hand delivery on Sunday, **June 9**, 5-7pm or Monday, **June 10**, 11am-1pm.

## SALES

By submitting work for exhibit, the Exhibitor authorizes MarinMOCA to sell such work for the "Show Price" indicated for each work on the entry form. After a sale occurs MarinMOCA will reimburse the exhibitor an amount equal to the "Show Price" less 30% commission (MarinMOCA members) or 40% commission (non-members). Enter NFS in "Show Price" for work that is not for sale and supply value for insurance purposes.

## LIABILITY AND INSURANCE

Work will be insured while on MarinMOCA premises for the value stated by the artist on the entry form. The maximum amount the gallery may be liable for is for the share the artist would have received if the work had sold at its fair market value, not to exceed \$25,000 per occurrence, as established by prior sales of the artist's works. The gallery will not be responsible for damage or loss due to moisture, sunlight, earthquakes, acts of God or damage resulting from flaws inherent in the artworks. A/V equipment provided by the artist is exempt from this policy.

## REMOVAL OF ARTWORK

All shipped artwork will be shipped for return to artist between August 6-8. The pickup date for hand delivered work is Sunday, **Aug 4** from 5-7pm and Monday, **Aug 5**, from 11am-1pm. Artists leaving their work after the pickup date **will be charged \$5 per day, per piece**, for storage. Works left beyond 30 days will be considered a donation to MarinMOCA.

## GENERAL INFORMATION AND PRODUCER CONTACT

For general information, Prospectus or Artwork Specifications, call **415-506-0137**, email [info@marinmoca.org](mailto:info@marinmoca.org), or download from the Summer National Juried Exhibition information at [www.marinmoca.org](http://www.marinmoca.org). Exhibit Producers are Patricia Leeds and Nancy Rehkopf. **For waivers and other specification inquiries, contact Patricia Leeds at [pleeds@theleeds.net](mailto:pleeds@theleeds.net).**

## Specifications for Exhibited Artwork

### TWO-DIMENSIONAL ART

Unwaivered, two-dimensional art **cannot exceed 7' (h) x 4' (w), including frame** and must be provided with a hanging WIRE unless an aspect of the piece prohibits wire. Wire must be attached with flat devices such as D-Rings, Mirror Hangers, or interior-mounted screw eyes. We do accept French cleats as an alternative hanging device, or standard quilt rods.

Protruding fasteners are prohibited. Bind the ends of the wire with tape or a similar means to protect the hands of handlers. Attach the wire near the upper quarter of the frame with a little slack so it hangs close to the wall without exposure of the wire.

Glazed art must be FRAMED on all sides. Glazing materials with a dimension greater than 26" in either direction must be plastic such as Plexiglas or acrylic, unless prohibited by the medium. The exposed edges of unframed art must be harmonious with the overall appearance of the piece when hung.

Improperly prepared artwork will not be exhibited.

### THREE-DIMENSIONAL ART

Three-dimensional art cannot exceed 7' (h) x 4' (w) x 3' (d). Weight cannot exceed 70 pounds (floor installation).

### IDENTIFICATION

All artwork must be identified in a secure manner with the artist's NAME, ADDRESS, PHONE, and ARTWORK TITLE. This information must be clearly printed in a concise area preferably no larger than 3" x 3". The preferred locations for this are:

On 2D work: on the back, near the upper left-hand corner when viewed from the back

On 3D work: on the bottom or otherwise hidden surface

### QUALITY

All elements and materials that make up the presentation must be in clean, pristine condition, and selected to protect the useful life of the piece appropriate to the medium. All elements must fit together properly with no untoward gaps or protrusions. Mats, when used, must be clean and cut with precision.

### VIDEO

Entries requiring A/V equipment beyond a TV and DVD player must provide all necessary equipment.

### EXCEPTIONS

**Any work that does not meet the above criteria must have a WAIVER in order to be juried.** This includes:

- o artwork that exceeds size or weight limitations;
- o artwork that requires unusual installation hardware or procedures or does not conform to the accepted hanging devices noted under **Two-Dimensional Art** above;
- o artwork under glass that exceeds 26" in any direction;
- o special instructions for hanging delicate or unusual artwork;
- o video or film works that require more than a TV screen and DVD player;
- o artwork consisting of several individual hanging requirements or other special handling or assembly; **or**
- o a request to assist in installation of your own artwork.

The waiver may be requested by contacting Patricia Leeds at [pleeds@theleeds.net](mailto:pleeds@theleeds.net). Artwork without a waiver that does not meet the above specifications will not be accepted.