

PROSPECTUS / CALL FOR ENTRIES  
“MEMORY AND PERCEPTION”  
Winter National Juried Exhibition

November 17, 2018 – December 23, 2018  
Reception: Saturday, November 17, 5 – 7pm

**JUROR Alan Bamberger**

Alan is an internationally known art consultant, writer, and art reviewer located in San Francisco, CA where he has been actively involved with art for 40 years. His reviews of gallery and museum shows are eagerly anticipated both on his website, and his instagram account at @alanbamberger. His writings include hundreds of syndicated columns, articles and three books. His website, [artbusiness.com](http://artbusiness.com), has evolved into a resource for artists, collectors, fine arts professionals, and anyone interested in better understanding how the art world works. For the last twenty years, he has been consulting with artists internationally, advising them on all aspects of their art and art careers.

**THEME Memory and Perception**

Philip Guston said: “Painting is a kind of war between the moment and the pull of memory.” All artists integrate their life experiences into their artwork, integrating what they see and sense in the present with their memories of the past. That is what makes every artwork unique and valuable to the viewer. Anais Nin understood that the lens through which reality is perceived is shaped by the beholder, “We don’t see things as they are, we see them as **we** are.” In this exhibition, show us **yourself** by sharing how memory and perception have shaped your art.

**CALL FOR ENTRIES**

Open to all U.S. resident artists 18 and over. You are invited to submit up to 5 digital images of your original artwork completed in the past five years, not previously shown in a MarinMOCA or Artists of MarinMOCA exhibit. This exhibit is open to all media.

**Only online entries with digitally uploaded images will be accepted. Oversized artworks that do not have a waiver will not be juried.** Digital entries must be RECEIVED via online application on or before midnight PST, THURSDAY, **September 27, 2018**. Notification will be email.

**CALENDAR**

<b>Digital entries uploaded:</b>	Thursday, <b>September 27, 2018 (by midnight PST)</b>
Email notification of accepted entries	Friday, <b>October 12</b>
Ship-in delivery deadline:	Friday, <b>November 9</b>
Walk-in delivery:	Sunday, <b>November 11</b> , 5pm-7pm and Monday, <b>November 12</b> , 11am-1pm
Show opens:	Saturday, <b>November 17</b> , 11am-5pm
Reception:	Saturday, <b>November 17</b> , 5pm-7pm
Show closes:	Sunday, <b>December 23, 2018</b> , 5pm
Pick up artwork:	Sunday, <b>December 23, 2018</b> , 5pm-7pm and Monday, <b>December 24, 2018</b> , 11am-1pm
Ship out artwork:	<b>December 23-30, 2018</b>

**SIZE LIMITATION**

2D artwork: 84in (7ft) total height, 48in (4ft) total width; total weight not to exceed 70 pounds.

3D artwork: 84in (7ft) height, 48in (4ft) width, 36in (3ft) depth, not to exceed 70 pounds (floor installation).

**Do not enter a work that exceeds these parameters without requesting a waiver from the Exhibit Producer. See Page 3 for additional information and requirements.**

## ARTWORK SPECIFICATIONS AND WAIVERS

All accepted artwork must conform to “Specifications for Exhibited Artwork” included in this prospectus and available on our website. Any work that does not meet these criteria must have a waiver in order to be juried. Waivers may be requested by contacting the Exhibition Producer, Kathleen Taylor at [kmt15dog@yahoo.com](mailto:kmt15dog@yahoo.com).

## ENTRY PROCEDURE AND DIGITAL IMAGE FORMAT

**Digital entries ONLY.** Go to [www.marinmoca.org](http://www.marinmoca.org). Select “For Artists”, then “Online Digital Entry”, and follow instructions for entry. Please adhere to the following requirements for size of digital images:

**Format:** JPG

**Resolution:** 72 dpi with approximately 2500 as largest dimension

**Size:** Not to exceed 2.0 MB for each image submitted

**Color Mode:** RGB

## FEES

A non-refundable entry fee will be charged. Entry fee for **Non-members:** \$35 for up to 3 entries or \$50 for 4-5 entries. Entry fee for **Artists of MarinMOCA** members: \$30 for up to 3 entries or \$45 for 4-5 entries. Diptychs and triptychs count as one piece; use only one image of entire diptych or triptych. 3D Artists should consider uploading a single image that includes two views for each artwork submitted. Fees to be paid online via PayPal or credit card during the digital entry process (see **Entry Procedure and Digital Image Format** below).

## AWARDS

First Place: \$500.00

Second Place: \$300.00

Third Place: \$100.00

Non-monetary Honorable Mention awards may be given at Juror’s discretion.

## ACCEPTED ENTRIES

All entering artists will receive an email by October 12 to notify whether their artwork has been accepted or not. Shortly after this date, a list of accepted artwork will appear on our website under “Exhibitions” at [www.marinmoca.org](http://www.marinmoca.org). Accepted artwork must closely represent the quality of the digital images in order to be included in the exhibition, must be the size as stated on the entry form, and must be clean and ready to hang. All accepted artwork is to remain on display for the duration of the exhibition. No artwork is to be removed before the closing of the exhibition on the date indicated above. MarinMOCA reserves the right not to hang accepted work that arrives in non-display condition (dirty, damaged, coming out of the frame, over size limits, or otherwise not ready for display). Accepted entries in any exhibition are reviewed for possible use in advertising and promoting the exhibition (invitations, newsletters, press releases, and other advertising). Your entry into the exhibition will constitute your consent to the possible use of your images for such purposes.

## ARTWORK DELIVERY (Shipping instructions must be followed exactly)

Delivery of accepted artwork may be made in one of two ways:

**Shipping:** Must be received by MarinMOCA before 4pm on Friday, **November 9, 2018.**

Include a PREPAID return-shipping label (with barcode) with your work in a reusable carton or crate.

Ship to: 500 Palm Drive, Novato, CA 94949. **Do not** send checks or stamps or your credit card number with your work in lieu of a prepaid shipping label. COD entries will not be accepted. **DO NOT** pack in Styrofoam peanuts or other similar loose packaging materials. ARTWORK THAT DOES NOT CONFORM TO SHIPPING INSTRUCTIONS WILL NOT BE INCLUDED IN THE SHOW.

**Hand Delivery:** MarinMOCA will accept hand delivery Sunday, **November 11**, 5pm-7pm or Monday, **November 12**, 11 am-1pm.

## SALES

By submitting work for exhibit, the Exhibitor authorizes MarinMOCA to sell such work for the “Show Price” indicated for each work on the entry form. After a sale occurs MarinMOCA will reimburse the exhibitor an amount equal to the “Show Price” less 30% commission (MarinMOCA members) or 40% commission (non-members). Enter NFS in “Show Price” for work that is not for sale and supply value for insurance purposes.

### **LIABILITY AND INSURANCE**

Work will be insured while on MarinMOCA premises for the value stated by the artist on the entry form. The maximum amount the gallery may be liable for is the share the artist would have received if the work had sold at its fair market value, not to exceed \$25,000 per occurrence, as established by prior sales of the artist's works. The gallery will not be responsible for damage or loss due to moisture, sunlight, earthquakes, acts of God, or damage resulting from flaws inherent in the artworks. A/V equipment provided by the artist is exempt from this policy.

### **REMOVAL OF ARTWORK**

All shipped artwork will be shipped for return to the artist between **December 24-30, 2018**. The pickup date for hand delivered work is Sunday, **December 23, 2018** from 5pm-7pm and Monday, **December 24, 2018** from 11am-1pm. Artists leaving their work after the pickup date **will be charged \$5 per day, per piece**, for storage. Works left beyond 30 days will be considered a donation to MarinMOCA.

### **GENERAL INFORMATION AND PRODUCER CONTACT**

For general information, Prospectus or Artwork Specifications, call **415-506-0137**, email [info@marinmoca.org](mailto:info@marinmoca.org), or download from the Winter National Juried Exhibition information at [www.marinmoca.org](http://www.marinmoca.org). Exhibit Producers are Kathleen Taylor and Janey Fritsche. For waivers and other specification inquiries, contact [kmt15dog@yahoo.com](mailto:kmt15dog@yahoo.com).

## Specifications for Exhibited Artwork

### TWO DIMENSIONAL ART

Two-dimensional art **cannot exceed 7' (h) x 4' (w), including frame** and must be provided with a hanging WIRE unless an aspect of the piece prohibits wire. Wire must be attached with flat devices such as D-Rings, Mirror Hangers, or interior-mounted screw eyes. We do accept French cleats or standard quilt rods as alternative hanging devices.

Protruding fasteners are prohibited. Bind the ends of the wire with tape or a similar means to protect the hands of handlers. Attach the wire near the upper quarter of the frame with a little slack so it hangs close to the wall without exposure of the wire.

Glazed art must be FRAMED on all sides. Glazing materials with a dimension greater than 26" in either direction must be plastic such as Plexiglas or acrylic, unless prohibited by the medium. The exposed edges of unframed art must be harmonious with the overall appearance of the piece when hung. Improperly prepared artwork will not be exhibited.

### THREE DIMENSIONAL ART

Three-dimensional art cannot exceed 7' (h) x 4' (w) x 3' (d). Weight cannot exceed 70 pounds (floor installation).

### VIDEO

Entries requiring A/V equipment beyond a TV and DVD player must provide all necessary equipment.

### IDENTIFICATION

All artwork must be identified in a secure manner with the artist's NAME, ADDRESS, PHONE, and ARTWORK TITLE. This information must be clearly printed in a concise area preferably no larger than 3" x 3". The preferred locations for this are:

On 2D work: on the back, near the upper left-hand corner when viewed from the back

On 3D work: on the bottom or otherwise hidden surface

### QUALITY

All elements and materials that make up the presentation must be in clean, pristine condition, and selected to protect the useful life of the piece appropriate to the medium. All elements must fit together properly with no gaps or protrusions. Mats, when used, must be clean and cut with precision.

### EXCEPTIONS

**Any work that does not meet the above criteria must have a WAIVER in order to be juried.** This includes:

- artwork that exceeds size or weight limitations;
- artwork that requires unusual installation hardware or procedures or does not conform to the accepted hanging devices noted under **Two-Dimensional Art** above;
- artwork under glass that exceeds 26" in any direction;
- special instructions for hanging delicate or unusual artwork;
- Video or film works that require more than a TV screen and DVD player
- artwork consisting of several individual hanging requirements or other special handling or assembly;
- or
- a request to assist in installation of your own artwork.

The waiver may be requested by contacting Kathleen Taylor at [kmt15dog@yahoo.com](mailto:kmt15dog@yahoo.com). Artwork without a waiver that does not meet the above specifications will not be accepted.