

What is Art For? Annual Artists of MarinMOCA Exhibition

ALL GALLERIES
February 5 – March 20, 2022

Open to all **Artist Members of MarinMOCA** who are up to date on their dues. You are invited to submit one original work not previously shown in a MarinMOCA or Artists of MarinMOCA exhibition. All media are acceptable. This show will be juried for monetary awards: First, Second, Third and Honorable Mentions will be awarded by curator and writer Renny Pritikin.

THEME: What is Art For?

Taking as a point of departure William T. Wiley and Mary Hull Webster's 1999 Oakland Museum of California (OMCA) exhibition of the same name, *What is Art For?* engages MarinMOCA's artist member community in considering this question through their own artistic contributions. The museum-wide exhibition pays tribute to the late Wiley, who passed away in Novato earlier this year, and is one of the Bay Area's most legendary artists hailing from Marin County. A related blurb about *What is Art For?* at OMCA culled from [Sam Whiting's Chronicle obituary](#) can be found below:

"He was embracing of the talent of other artists, too. In 1999, he was offered a solo show at the Oakland Museum of California. But instead of doing it solo, he turned it into an omnibus exhibition titled "What Is Art For?: William T. Wiley and Mary Hull Webster and 100 Artists." The museum's Great Hall was stuffed with all forms of art, from painting and photography to an antique bicycle to a giant steel wagon full of gourd-like forms made of cardboard."

The exhibition runs in tandem with major Wiley exhibitions at the Manetti Shrem Museum of Art at UC Davis and the Bolinas Museum. Monetary Artist Awards will be juried by Renny Pritikin. All 2D and 3D media accepted. First Place: \$500.00 Second Place: \$300.00 Third Place: \$100.00 Non-monetary Honorable Mention awards may be given at Juror's discretion.

JUROR: Renny Pritikin

Pritikin was chief curator of San Francisco's Contemporary Jewish Museum from 2013-2018 and director of the Richard L. Nelson Gallery and the Fine Arts Collection at the University of California, Davis from 2004 to 2012. Pritikin was named chief curator for all artistic programs (film/video, visual art, performing arts, education) of the Yerba Buena Center for the Arts in San Francisco in January 1997 after serving as director of the Visual Arts Program since 1992. From 1979 to 1992 he served as executive director of New Langton Arts in San Francisco, an alternative space internationally renowned for its presentations of new visual art, interdisciplinary performance, video, literature and music.

SIZE LIMITATIONS AND SPECIFICATIONS

2D work: height 84 in. (7ft.), width 48 in. (4 ft.) including frame, total weight with frame not to exceed 70 lbs.
3D work: height 84 in. (7ft.), width 30in., depth 30in., not to exceed 70 lbs. (floor installation).

Please follow additional specifications on page 3.

SIZE WAIVERS

Any work that does not meet the above size limitations must have a waiver in order to be accepted.

Waivers may be requested by sending an email with artwork photo, dimensions, and any non-standard installation requests to info@marinmoca.org

FEES

\$30 for one piece. Diptychs/triptychs count as one piece but must conform to the size limitations. Please pay via the online submission process.

ENTRY PROCEDURE AND DIGITAL IMAGE FORMAT

Digital entries ONLY. Go to www.marinmoca.org. Select "For Artists", then "Online Digital Entry", and follow instructions for entry. Please adhere to the following requirements for size of digital images:

Please adhere to the following requirements for the size of digital images:

Format: JPG

Resolution: 72 dpi with longest dimension no more than 2500 pixels.

Size: Not to exceed 2.0 MB for each image submitted. Minimum size 1.0 MB preferred.

Color Mode: RGB

CALENDAR

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| Deadline for submissions: | Thursday, December 16, 2021 (at Midnight PST) |
| Deliver artwork: | Sunday, January 30, 2022 , 5pm to 7pm and Monday January 31, 2022 , 11am-1pm |
| Exhibition opens: | Saturday, February 5, 2022 , 11am-5pm, Reception from 2pm-4pm |
| Show closes: | Sunday, March 20, 2022 , 5pm |
| Pick up artwork: | Sunday, March 20, 2022 , 5pm-7pm and Monday, March 21, 2022 , 11am-1pm |

Artists leaving their work after the pick-up date will be charged \$5 per day for storage. Works left beyond 30 days will be considered a donation.

SALES

By submitting work for exhibit, artist authorizes MarinMOCA to sell such work for the price indicated on your entry. After a sale occurs, MarinMOCA will reimburse the artist an amount equal to the "Show Price" less 10% commission to MarinMOCA. Enter NFS for work that is not for sale, and supply value for insurance purposes. There will be no refunds if artwork selected is not available to be shown.

CONTACT US

For general information or questions, call 415-506-0137, email info@marinmoca.org or download this prospectus at www.marinmoca.org/call-for-art

LIABILITY

Work will be insured while on MarinMOCA premises for the value stated by the artist on the entry form. The maximum amount the gallery may be liable for is for the share the artist would have received if the work had sold at its fair market value, not to exceed \$25,000 per occurrence, as established by prior sales of the artist's works. The gallery will not be responsible for damage or loss due to moisture, sunlight, earthquakes, acts of God or damage resulting from flaws inherent in the artworks.

Specifications for Exhibited Artwork

IDENTIFICATION



All artwork must be identified in a secure manner with the artist's NAME, ADDRESS, PHONE, and ARTWORK TITLE. This information must be clearly printed in a concise area preferably no larger than 3" x 3".

The preferred locations for this are:

- ☐ On 2D work: on the back, near the upper left-hand corner when viewed from the back
- ☐ On 3D work: on the bottom or otherwise hidden surface

QUALITY

All elements and materials that make up the presentation must be in clean, pristine condition, and selected to protect the useful life of the piece appropriate to the medium. All elements must fit together properly with no untoward gaps or protrusions. Mats, when used, must be clean and cut with precision.

2-DIMENSIONAL ART

Two-dimensional art cannot exceed 7' (h) x 4' (w), including frame and must be provided with a hanging WIRE unless an aspect of the piece prohibits wire. Wire must be attached with flat devices such as D-Rings, Mirror Hangers, or interior-mounted screw-eyes.

Protruding fasteners are prohibited. Bind the ends of the wire with tape or a similar means to protect the hands of handlers. Attach the wire near the upper quarter of the frame with a little slack so it hangs close to the wall without exposure of the wire. French Cleats and Quilt Rod Hangers are also acceptable for hanging work.



D-Ring



Hanging Wire

Glazed art must be FRAMED on all sides. Glazing materials with a dimension greater than 26" in either direction must be plastic such as Plexiglas or acrylic, unless prohibited by the medium. The exposed edges of unframed art must be harmonious with the overall appearance of the piece when hung.

3-DIMENSIONAL ART

Three-dimensional art cannot exceed 7' (h) x 30" (w) x 30" (d). Weight cannot exceed 70 pounds (floor installation).

WAIVERS

Any work that does not meet the above criteria must have a waiver in order to be accepted into the exhibit.

In addition to size and weight limitations, this includes artwork that requires unusual installation hardware or procedures, artwork under glass that exceeds 26" in any direction, special instructions for hanging delicate artwork, special handling or assembly by the installation team, or a request to assist in installation of your own artwork. **The waiver may be requested by sending an email to info@marinmoca.org. Artwork that does not meet the above specifications and has not received a waiver prior to entry will not be accepted.**